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The power of volunteering

Quadpack Foundation ends 2022 with a record number of volunteers, projects and donations

Manufacturing Quality Manager Claudia Barros always wanted to volunteer in a social project but never had the chance until she joined international beauty packaging manufacturer and provider Quadpack a year ago. During her onboarding in Barcelona, she was introduced to the Quadpack Foundation, the company's charitable arm, and the possibility of using up to 16 hours a year for volunteering activities. Since then, she's been involved in three different projects, helping young people build their skill sets and career plans.



"It's been a life-changing experience. Volunteering is the best way to use my time for a good purpose. I will certainly continue doing it and want to pass this mindset on to my child," she says.

Like Claudia, many of the 154 Quadpackers who engaged in volunteering activities during 2022 did it for the first time. In total, Quadpackers, their friends and family dedicated 729 hours to 40 environmental and social projects, all record numbers since the creation of the foundation in 2016. Apart from promoting volunteering, the Quadpack Foundation also made the highest total donations in 2022, with around €60,000 given to positive-impact causes in nine countries.

Quadpack Key Account Manager Jimmy Kim is also the foundations' ambassador in Korea, where he's based. Alongside his colleagues, he participated in two volunteering activities focused on kindergarten children. The most recent one was in November, an educational event about bees and the environment. "We were so nervous about getting along with the little ones. We played together and even made a sustainable soap with materials we brought as a gift. In the end, we all felt we got more than what we gave," he says.

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Volunteering is part of Quadpack Foundation's strategy to engage stakeholders with positive-impact actions, wherever they are based. Since 2021, the foundation has had a dedicated manager, Marta Gil, who has the ambition to bring not only Quadpackers and their relatives, but also clients, suppliers and neighbours to participate in environmental and social projects. She says: "Volunteering is becoming an inherent part of Quadpack life. Our commitment to our planet and our communities is a fundamental part of our purpose."

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About Quadpack Foundation

Quadpack Foundation is a non-profit organisation established by Quadpack Industries in 2016, out of a desire to give back to the communities that have given the company a home. It partners with non-profit organisations, providing support through grants, sponsorship, material donations and volunteering. Quadpack employees are given up to 16 working hours a year to participate in Quadpack Foundation's projects. See www.quadpack.com/qp-foundation/ for more information.

About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 800 people to build a more sustainable world. As a registered B Corp, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

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